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# 2021 University Challenge - Corporate Valuation Challenge

## 2021標普全球市場財智 公司估值挑戰賽

HONG KONG, MACAU & TAIWAN 香港, 澳門, 台灣

### Topic 題目

After close to 2 years of pandemic, every business in different region and sectors were both negatively AND positively impacted by COVID-19. Please choose a publicly traded company that you think was most affected by COVID-19 and run a comprehensive valuation analysis.

在持續近2年的疫情大流行下，不同地區和行業的企業都受到2019冠狀病毒病的負面和正面影響。請選擇一間您認為受2019冠狀病毒病影響最深遠的上市公司作分析。

### PRIZE 獎項及獎金

Champion 冠軍		USD 1,500 and a Champion certificate 1,500美元獎金和冠軍證書
1st Runner-up 亞軍		USD 1,200 and a 1st Runner-up certificate 1,200美元獎金和亞軍證書
2nd Runner-up 季軍		USD 1,000 and a 2nd Runner-up certificate 1,000美元獎金和季軍證書
3rd Runner-up 第四名		USD 800 and a 3rd Runner-up certificate 800美元獎金和第四名證書
4th Runner-up 第五名		USD 500 and a 4th Runner-up certificate 500美元獎金和第五名證書



**ELIGIBILITY 參賽資格**  
UNDERGRADUATES 學士班



**DEADLINE 截止日期**  
5pm, 5 November 2021  
2021年11月5日下午五時

**OVERVIEW & REGISTRATION**  
報名及比賽概覽



Should you have any questions, please email here 如有任何其他疑問，請透過電郵查詢  
Soo.jin.Kim@spglobal.com or josie@tbmc.com.tw